



## Celebrate Nature's Elegance: The Magnolia Collection

The Gardens of Golden Gate Park is proud to cultivate one of the most spectacular magnolia collections in the United States, a symbol of timeless beauty and resilience. From late January through the start of spring, the magnolia blooms create a breathtaking experience for all who visit San Francisco Botanical Garden. The collection boasting more than 200 trees, with their bold blossoms and vibrant fragrance, is a living testament to the importance of conservation and biodiversity.

To ensure the continued health, expansion, and enjoyment of this collection, we invite you to join or renew your membership in the Leadership Circle this season.

#### **Leadership Circle Giving: Invest in a Flourishing Future**

Your leadership gift will allow us to:

- **Protect and Expand the Magnolia Collection:** Ensure the long-term care and growth of our rare and treasured species through expert horticulture and conservation efforts.
- Enhance Visitor Experience: Support educational programs, create immersive experiences, and provide unique walking tours that highlight the beauty and history of the magnolias.
- **Engage Volunteers:** Recruit, train, and schedule interpretive volunteers to share the stories and science of magnolias with the public.

#### **Magnolia Sponsorship Opportunities**

During Magnolia Season 2025, we are offering new sponsorship opportunities for individuals and organizations to make a lasting impact. With your leadership gift, you can enjoy:

- Sponsorship Recognition: Leadership Circle members have the opportunity for special recognition during the 2025 blooming season, including sponsoring the Magnificent Magnolias Path, docent-guided tours, member events, and magnolia programs. Your sponsorship supports engaging the community with the collection and makes your commitment visible to thousands of garden visitors.
- Exclusive Magnolia Bloom Viewing Events: Enjoy private guided tours for you and your guests during peak bloom, along with a behind-the-scenes look at the care and preservation of the collection.
- Leadership Circle Membership: Join a prestigious group of plant enthusiasts who
  share a passion for the Gardens of Golden Gate Park, comprised of the Conservatory of
  Flowers, Japanese Tea Garden, and San Francisco Botanical Garden, and receive
  invitations to special events all year long, recognition in our publications, and more.

#### Together, We Can Conserve and Celebrate the Magnolia Collection

With your support, we will continue to cultivate this magnificent collection for generations to come. See the range of Leadership Circle benefits on the reverse.

Questions? Contact Lynn Eve Komaromi, Director of Leadership Giving at lekomaromi@gggp.org or 415-661-1316 ×418.

Thank you for helping the Gardens of Golden Gate Park blossom and thrive!

# Make your Leadership Circle gift today, and enjoy these benefits:

(Special benefits during Magnolia Season 2025 are highlighted in pink)

#### Protea \$1,000-\$2,499

- Unlimited free admission for two to three remarkable gardens—Conservatory of Flowers, Japanese Tea Garden, and San Francisco Botanical Garden.
- · Up to four additional guests admitted for free on each visit.
- Reciprocal admission at more than 360 gardens nationwide through American Horticultural Society (AHS) Reciprocal Garden Network.
- Six one-time use guest passes to share with friends and family for general admission to the Gardens or to participate in Member events.
- Free or discounted tickets to all Gardens' programs, including classes, walks, events, and camps.
- Invitation to the Leadership Circle Magnificent Magnolias Celebration, as well as to salons and symposia with distinguished experts throughout the year.
- 10% discount at the Gardens' Bookstore and Plant Shop.
- Book borrowing privileges at the Helen Crocker Russell Library of Horticulture.
- The Gardens' monthly member email newsletter with special perks and discounts.
- Recognition in the Annual Report.

### Cycad \$2,500-\$4,999

All of the Protea benefits plus:

- Opportunity to sponsor Magnificent Magnolias 2025 interpretation stations or programs.
- Invitation to an intimate Magnolias in the Moonlight tour and reception during the February full moon.
- A private guided walk for four guests of the garden of your choice — Conservatory of Flowers, Japanese Tea Garden, or San Francisco Botanical Garden — led by a horticultural expert.
- Invitations to no-host Bay Area garden and park excursions.

#### Camellia \$5,000-\$9,999

All of the Cycad benefits plus:

- Opportunity to sponsor our Magnificent Magnolias 2025 public tour series.
- Sponsor recognition on the Magnificent Magnolias 2025 welcome map in the San Francisco Botanical Garden, on the website, and in promotional emails and social media.
- A private guided tour of the Garden of your choice and tea at the Japanese Tea Garden for six guests.

### Rhododendron \$10,000-\$24,999

All of the Camellia benefits plus:

- Opportunity to sponsor one of the 20 magnolia stops on the Magnificent Magnolias 2025 path, where you are recognized on the seasonal interpretative signage.
- Invitation to a picnic lunch at the San Francisco Botanical Garden with a senior leader at the Gardens of Golden Gate Park.

#### Cypress \$25,000+

All of the Rhododendron benefits plus:

 Invitation to a dinner to celebrate Magnificent Magnolias 2025 with the Gardens' CEO and Chair of the Board of Directors.

Interested in sponsoring other seasons in the Gardens, including the Conservatory of Flowers and Japanese Tea Garden?

Contact Lynn Eve Komaromi at lekomaromi@gggp.org to learn more.

