

## **FLOWER PIANO**

### **11 DAYS FOR THE 11<sup>th</sup> ANNIVERSARY**

**September 10-20, 2026, San Francisco Botanical Garden**

## **SPONSORSHIP OPPORTUNITIES AND BENEFITS**

### **\$125,000 PRESENTING SPONSOR**

- All benefits of the Silver Sponsor, plus:
  - Customized package offering fully integrated marketing benefits, advertising, and on-site activations
  - Special offer or promotion in monthly member and public newsletters
  - 10 tickets to Flower Piano Lounge on Opening Night or other performances
  - Featured Lounge Sponsor with prominent visibility and site-specific signage
  - 50 guest tickets to Flower Piano
  - Featuring in 3 social media collaboration posts and 5 promotional stories on three platforms, and tagged in all social media posts and event emails
  - Logo inclusion in Know Before You Go emails and paid advertising

### **\$60,000 PLATINUM SPONSOR**

- All benefits of the Silver Sponsor, plus:
  - Customized package offering fully integrated marketing benefits & advertising
  - 8 tickets to Flower Piano Lounge on Opening Night or other performances
  - Featured Piano Sponsor in a prominent location with site specific signage
  - 40 guest tickets to Flower Piano
  - Tagging/featuring in 2 social media collaboration posts and 3 promotional stories on three platforms
  - Logo inclusion in paid advertising



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**SPONSORSHIP OPPORTUNITIES AND BENEFITS (continued)**

**\$30,000 GOLD SPONSOR**

- All benefits of the Silver Sponsor, plus:
  - 6 tickets to Flower Piano Lounge on Opening Night or other performances
  - Featured Piano Sponsor in a prominent location with site specific signage
  - 30 guest tickets to Flower Piano
  - Tagging/featuring in 1 social media collaboration post and 2 promotional stories on three platforms

**\$15,000 SILVER SPONSOR**

- All benefits of the Bronze Sponsor, plus:
  - 4 tickets to Flower Piano Lounge on Opening Night or other performances
  - Featured Piano Sponsor in a prominent location with site specific signage
  - 20 guest tickets to Flower Piano
  - Mention in event press release
  - Tagging/featuring in 2 social media promotional stories

**\$7,500 BRONZE SPONSOR**

- 2 tickets to Flower Piano Lounge on Opening Night or other performances
- 10 guest tickets to Flower Piano
- Tagging in social media promotional story
- Logo on event marketing materials and online communications
- Logo on event signage and T-shirts

**\$3,000 SUPPORTING SPONSOR**

- 6 guest tickets to Flower Piano
- Listing on event marketing materials
- Listing on event web page