

FLOWER PIANO

11 DAYS FOR THE 11th YEAR

September 10-20, 2026

San Francisco Botanical Garden

SPONSORSHIP OPPORTUNITIES AND BENEFITS

\$125,000 PRESENTING SPONSOR

All benefits of the Silver Sponsor, plus:

- Customized package offering fully integrated marketing benefits, advertising, and on-site activations
- Special offer or promotion in monthly member and public newsletters
- 10 tickets to Flower Piano Lounge on Opening Night or other performances
- Featured Lounge Sponsor with prominent visibility and site-specific signage
- 50 guest tickets to Flower Piano
- Featuring in 3 social media collaboration posts and 5 promotional stories on three platforms, and tagged in all social media posts and event emails
- Logo inclusion in Know Before You Go emails and paid advertising

\$60,000 PLATINUM SPONSOR

All benefits of the Silver Sponsor, plus:

- Customized package offering fully integrated marketing benefits & advertising
- 8 tickets to Flower Piano Lounge on Opening Night or other performances
- Featured Piano Sponsor in a prominent location with site specific signage
- 40 guest tickets to Flower Piano
- Tagging/featuring in 2 social media collaboration posts and 3 promotional stories on three platforms
- Logo inclusion in paid advertising



\$30,000 GOLD SPONSOR

All benefits of the Silver Sponsor, plus:

- 6 tickets to Flower Piano Lounge on Opening Night or other performances
- Featured Piano Sponsor in a prominent location with site specific signage
- 30 guest tickets to Flower Piano
- Tagging/featuring in 1 social media collaboration post and 2 promotional stories on three platforms

\$15,000 SILVER SPONSOR

All benefits of the Bronze Sponsor, plus:

- 4 tickets to Flower Piano Lounge on Opening Night or other performances
- Featured Piano Sponsor in a prominent location with site specific signage
- 20 guest tickets to Flower Piano
- Mention in event press release
- Tagging/featuring in 2 social media promotional stories

\$10,000 BRONZE-PLUS SPONSOR

All benefits of the Bronze Sponsor, plus:

- 4 tickets to Flower Piano Lounge on Opening Night or other performances
- One of two featured Piano Sponsors in a prominent location with site specific signage
- 10 guest tickets to Flower Piano

\$7,500 BRONZE SPONSOR

- 2 tickets to Flower Piano Lounge on Opening Night or other performances
- 10 guest tickets to Flower Piano
- Tagging in social media promotional story
- Logo on event marketing materials and online communications
- Logo on event signage and T-shirts

\$3,000 SUPPORTING SPONSOR

- 6 guest tickets to Flower Piano
- Listing on event marketing materials
- Listing on event web page