

FLOWER PIANO

11 DAYS FOR THE 11th YEAR

September 10-20, 2026

San Francisco Botanical Garden

SPONSORSHIP OPPORTUNITIES AND BENEFITS

\$125,000 PRESENTING SPONSOR

All benefits of the Silver Sponsor, plus:

- Customized package offering fully integrated marketing benefits, advertising, and on-site activations
- Special offer or promotion in monthly member and public newsletters
- 10 tickets to Flower Piano Lounge on Opening Night or other performances
- Featured Lounge Sponsor with prominent visibility and site-specific signage
- 50 guest tickets to Flower Piano
- Featuring in 3 social media collaboration posts and 5 promotional stories on three platforms, and tagged in all social media posts and event emails
- Logo inclusion in Know Before You Go emails and paid advertising

\$60,000 PLATINUM SPONSOR

All benefits of the Silver Sponsor, plus:

- Customized package offering fully integrated marketing benefits & advertising
- 8 tickets to Flower Piano Lounge on Opening Night or other performances
- Featured Piano Sponsor in a prominent location with site specific signage
- 40 guest tickets to Flower Piano
- Tagging/featuring in 2 social media collaboration posts and 3 promotional stories on three platforms
- Logo inclusion in paid advertising



\$30,000 GOLD SPONSOR

All benefits of the Silver Sponsor, plus:

- 6 tickets to Flower Piano Lounge on Opening Night or other performances
- Featured Piano Sponsor in a prominent location with site specific signage
- 30 guest tickets to Flower Piano
- Tagging/featuring in 1 social media collaboration post and 2 promotional stories on three platforms

\$15,000 SILVER SPONSOR

All benefits of the Bronze Sponsor, plus:

- 4 tickets to Flower Piano Lounge on Opening Night or other performances
- Featured Piano Sponsor in a prominent location with site specific signage
- 20 guest tickets to Flower Piano
- Mention in event press release
- Tagging/featuring in 2 social media promotional stories

\$10,000 BRONZE-PLUS SPONSOR

All benefits of the Bronze Sponsor, plus:

- 4 tickets to Flower Piano Lounge on Opening Night or other performances
- One of two featured Piano Sponsors in a prominent location with site specific signage
- 10 guest tickets to Flower Piano

\$7,500 BRONZE SPONSOR

- 2 tickets to Flower Piano Lounge on Opening Night or other performances
- 10 guest tickets to Flower Piano
- Tagging in social media promotional story
- Logo on event marketing materials and online communications
- Logo on event signage and T-shirts

\$3,000 SUPPORTING SPONSOR

- 6 guest tickets to Flower Piano
- Listing on event marketing materials
- Listing on event web page

If you or your company are interested in sponsoring Flower Piano at the San Francisco Botanical Garden for 2026 and enjoying wonderful promotional and hospitality benefits, please be in touch with Institutional Giving Manager Tony Kelly at tkelly@gggp.org.