

LIGHTSCAPE

November 19, 2026 – January 3, 2027, San Francisco Botanical Garden

SPONSORSHIP OPPORTUNITIES AND BENEFITS

\$125,000 PRESENTING SPONSOR

- All benefits of the Silver Sponsor, plus:
 - Customized package offering fully integrated marketing benefits, advertising, and on-site activations
 - Lead sponsor recognition in all emails and social media (\$40,000-\$60,000 value)
 - Special offer or promotion in monthly member and public newsletters
 - Presenting Sponsor visibility with entrance and prominent site-specific signage
 - 200 guest tickets to Lightscape and access to behind-the-scenes events
 - 5 social media collaboration posts and featured/tagged in 3 promotional stories on two platforms, with re-posting and re-sharing (\$26,500-\$37,250 value)
 - Featured logo inclusion in all Know Before You Go emails and paid advertising

\$60,000 PLATINUM SPONSOR

- All benefits of the Silver Sponsor, plus:
 - Customized package offering fully integrated marketing benefits, advertising, and on-site visibility
 - 100 guest tickets to Lightscape and access to behind-the-scenes events
 - 3 social media collaboration posts and featured/tagged in 2 promotional stories on two platforms, with re-posting and re-sharing (\$16,000-\$22,500 value)
 - Promotion of special offer in Monthly E-news to members & general, if applicable
 - Logo inclusion in paid advertising



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SPONSORSHIP OPPORTUNITIES AND BENEFITS (continued)

\$30,000 GOLD SPONSOR

- All benefits of the Silver Sponsor, plus:
 - Featured Lightscape Sponsor with prominent site specific signage
 - 50 guest tickets to Lightscape
 - 1 social media collaboration post and featured/tagged in 2 promotional stories on two platforms , with re-posting and re-sharing (\$7,750-\$11,750 value)

\$15,000 SILVER SPONSOR

- All benefits of the Bronze Sponsor, plus:
 - Featured Lightscape Sponsor with site specific signage
 - 25 guest tickets to Lightscape
 - Featured and tagged in 2 social media promotional story sets, with re-posting and re-sharing (\$2,250-\$3,900 value)
 - Mention in event press release
 - Logo inclusion in footer of all campaign emails

\$7,500 BRONZE SPONSOR

- 8 guest tickets to Lightscape
- Featured in 2 social media promotional story sets (\$1,250-\$2,100 value)
- Logo on event signage, marketing materials and online communications

\$3,000 SUPPORTING SPONSOR

- 4 guest tickets to Lightscape
- Tagged in social media stories recognizing event sponsors
- Logo on event signage, marketing materials and online communications